



Delivering the vision



A new chapter
for Ravenside Retail
and Leisure Park

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Land Securities is working in partnership with local communities to attract new investment, create employment opportunities and build strong foundations for their future economic prosperity.

Our aim is to create vibrant, commercially viable developments that are entirely compatible with their environments, respecting the unique historical, demographic, technological and economic factors that shape those communities.

We work closely with our local authority and commercial partners to ensure that each development meets the needs and aspirations of consumers and retailers alike, is attractive, safe and clean, that transport is accessible and affordable and that the right facilities are provided.

As the UK's leading developer, we have a sustainable vision for reshaping our communities for the 21st century and beyond and, more importantly, the ability to achieve it.



Better access, more choice



Our vision for Bexhill includes extending the Ravenside Retail and Leisure Park. We have submitted a planning application for a new 3,000 sq m retail warehouse, drive-thru restaurant and small shop on land currently occupied by four houses and a commercial company, Drallim Industries Ltd.

There is an identified need for further retail development in Bexhill in order for it to retain its market share and to prevent the outflow of expenditure to competing centres such as Hastings and Eastbourne. We believe the proposed development will broaden the town's retail offer and consolidate the function of Ravenside as a district centre. There will be a wider choice for shoppers and more convenient access for people arriving on foot or by public transport.

Promoting jobs and economic prosperity



Drallim - one of Bexhill's largest employers - is enjoying significant export success for its innovative products and must relocate to accommodate its continued growth. The company is looking for suitable premises locally, but its move can only be financed from the sale of the existing site for retail use.

We want to help ensure that the new jobs resulting from the move remain in the district. Furthermore, at least 65 new jobs will be created by extending the retail park.



There will be some loss of low quality employment (industrial) land, but this will be more than compensated for by the additional jobs created. We are also confident that the proposed development will not have a detrimental impact on town centre retailers.

Responding to local needs

Our proposals for Ravenside Retail and Leisure Park offer a number of further benefits for local people, including:

- Improved vehicular access from De La Warr Road
- Improved car parking and landscaping
- Better transport links
- A range of new job opportunities
- Wider choice when buying bulky goods

In addition, our Masterplan suggests how the development could allow connections with the proposed rail halt and stimulate investment in the neighbouring Brett Drive Industrial Estate to meet the district's growing need for high quality employment land.





An artist's impression of the new Ravenside Retail and Leisure Park after redevelopment.



**A LAND SECURITIES DEVELOPMENT
FOR FURTHER INFORMATION,
CONTACT KEN VENABLES.**

MISREPRESENTATION ACT 1967

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